



ELECTORAL LITERACY CLUB

HENRY BAKER COLLEGE , MELUKAVU

ANNUAL REPORT 2020-21



HENRY BAKER COLLEGE , MELUKAVU

Electoral Literacy Club 2020-21

Staff Co-ordinator : Dr. Santo Jose (Department of Commerce)

Student Co-ordinators : Mr. Albin Binu (Final B.Com. Co-operation)

: Ms. Arya K.S. (Second B.Com. Co-operation)

ELECTORAL LITERACY CLUB (ELC)

ELC stands for Electoral Literacy Club. The primary objective of the club is to sensitize the student community about democratic rights which includes casting votes in elections. We conducted mock polling activity to give the experience based learning of the democratic setup. We also conducted cartoon drawing, debates, mock parliaments, elocution, essay writing and other programmes to create an awareness regarding the electoral procedures.

Vision

Originating in integrated civic and voter education and electoral participation right to make its utmost contribution to have an active democratic citizenry from a young age.

Mission

- To educate the targeted populations about voter registration, electoral process and related matters through hands on experience.
- To familiarize the targeted populations with EVM and VVPAT and to educate them about robustness of EVM and integrity of the electoral process using EVMs.
- To help the target audience understand the value of their vote to ensure that they exercise their suffrage right in a confident, comfortable and ethical manner.
- To harness the potential of ELC members for carrying the electoral literacy in communities.
- To facilitate voter registration for its eligible members who are not yet registered.

- To develop a culture of electoral participation and maximize the informed and ethical voting and follow the principle 'Every vote counts' and 'No Voter to be Left Behind'.

The Electoral Literacy Club Major Activities

- *Inauguration of Activities for the year*
- *Independence Day Celebration*
- *Republic Day Celebrations*
- **Voting Awareness Rally**
- **Voting Awareness Campaign and Home Visits**
- *Mock Parliament*
- *Mock Polling*
- *Voter Id Registration Camp*
- *Flash Mob*

The Electoral Literacy Club Activities for the Academic Year 2020-21

- **Voters Enroll Form Processing and Training (28/10/2020)**

Mr. Albin Binu and Mr. Robin Nainan attended a Training Camp on 28th October 2020 at Taluk Office Pala for getting awareness for adding new voters in voters list. After the training they added **300** new voters in the Voters List.

- **Voting Awareness Campaign and Home Visits (29/3/2021 & 30/03/2021)**

Electoral Literacy Club, Henry Baker College Melukavu in Association with SVEEP Programme of Election Commission of India organised a Two Day Voting Awareness Campaign and Home Visits at Melukavumattom Town and Melukavu on 29/3/2021 & 30/03/2021. Previous Election Voting percentage of this area was only 53%, that is why the Electoral Literacy Club selected this area for Voting Awareness Campaign and Home Visits.



Sd/-
 Staff Co-ordinator: **Dr. Santo Jose**
 (Department of Commerce)